



BOGNOR REGIS TOWN COUNCIL

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MUSIC FESTIVAL

MINUTES OF A MEETING OF THE MUSIC FESTIVAL 2006 SUB-COMMITTEE

Monday 10th July 2006 at the Council Chamber

PRESENT: Cllr. J. Hayward, Cllr. S. McDougall (from Min.21), Cllr. K. Scutt, Cllr. Mrs. J. Warr, Cllr. R. Nash.

IN ATTENDANCE: E. Benackova, S. Holmes, S. Ross.
1 Member of Public

The meeting opened at 7.04 pm.

15. WELCOME BY THE CHAIRMAN

Cllr. J. Hayward welcomed those present.

16. APOLOGIES FOR ABSENCE

Apologies of absence were noted as being received from Cllr. D. Eldridge and Cllr. R. Nash.

17. DECLARATIONS OF INTEREST

Members and Officers were reminded to make any declarations of personal and/or prejudicial interests that they may have in relation to items on this Agenda.

Notice should be given at this part of the meeting of any intended declaration. The nature of the interest should then be declared later at the commencement of the item or when the interest becomes apparent.

Mrs. S. Ross declared a Personal Interest in all matters related to The Bognor Regis Concert Band.

18. APPROVAL OF THE MINUTES OF THE MEETING HELD ON 26th JUNE 2006, PREVIOUSLY CIRCULATED

The Sub-Committee **RESOLVED** to approve the Minutes of the meeting held on 26th June 2006 as a true and correct record of the proceedings and the Chairman signed them.

19. MATTERS ARISING FROM THE MINUTES

There were no matters arising from the Minutes.

20. BUDGET

Confidential budget list was circulated to those present. The Sub-Committee noted no great changes to the budget. The Events Officer reported that she was still waiting for confirmation of the cost of radio advertisement however it would be probably about £550-£600. This overspend in the Publicity section would be compensated from Expenses for other performers where £1,500 was allowed but only £850 allocated.

21. UPDATE ON TICKET SALES TO DATE

The Sub-Committee noted that Acker Bilk sold £1,300 worth of tickets so far. Tickets for Joseph are not selling that well however leaflets promoting the performance have been given out at Proms in the Park last Saturday. With regard to Eliza Carthy, no publicity material was provided owing to the fact that she is not officially touring till next April. The Events Officer advised the Members that she used photos from Eliza Carthy's website to get some posters designed.

Emails had been sent to all local music clubs plus the press advertising had started last week. Letter promoting Joseph & Handbell Ringers performances will be delivered to local churches, rest homes etc.

Cllr. S. McDougall offered apologies and joined the Meeting – 7.11pm.

The Members discussed possible reasons for the lack of ticket sales and the point was made that people in Bognor Regis tend to start purchasing tickets just about 2 weeks before the event.

It was suggested that the Singalonga leaflets are sent to Junior & Infant Schools in Bognor Regis and the Events Officer agreed to do so.

22. PROGRAMME FOR THE WEEK

The Programme was circulated to those present and the Members noted that it was going into print tomorrow. In response to a query, the Events Officer agreed to contact Buskers regarding their possible involvement however it was indicated that there might not be money in the budget. Cllr. K. Scutt offered sponsorship providing a quote is given prior to any arrangements.

23. EVENTS ON SATURDAY 29th JULY 2006

The Events Officer reported on the performances and informed the Members that there was one slot to fill in.

The Sub-Committee considered the possibility of having one ticket for all performances and agreed that this might be developed next year.

24. TO CONSIDER POSSIBLE ADDITIONS TO THE PROGRAMME

The Members next considered inclusion of additional performers to the Festival despite of the fact that it will not be possible to publicize them in the Programme.

25. TO APPROVE CONTENT OF ADVERTISING CAMPAIGN ON SPIRIT FM

The Events Officer was hoping to have the script available at this meeting but it was not supplied in time. However 7 days of advertising had been agreed providing the Festival will be advertised as whole featuring the big names and contact details. Following discussion on the

matter, it was **PROPOSED** and **SECONDED** to give delegated power to the Events Officer, Chairman and Vice-Chairman in this matter.

26. ADDITIONAL PUBLICITY

It was noted that lamppost banners will be put up and a banner across London Road. All events had been individually put on WSCC website and other websites containing What's On listings. Sussex Concerts website was suggested and the Events Officer agreed to arrange.

It was agreed that the Programme had been nicely & clearly made out and vote of thanks were recorded to the Events Officer.

27. DATE OF NEXT MEETING

The next meeting TBA.

The meeting closed at 7.50pm.