



BOGNOR REGIS TOWN COUNCIL

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MUSIC FESTIVAL

MINUTES OF A MEETING OF THE MUSIC FESTIVAL 2007 SUB-COMMITTEE

Tuesday 9th January 2007 at the Town Hall

PRESENT: Cllr. J. Hayward (Chairman), Cllr. D. Eldridge, Cllr. S. McDougall, Cllr. R. Nash,
Cllr. K. Scutt.

IN ATTENDANCE: E. Benackova, A. Cunard, S. Goodheart, R. Hildreth, S. Holmes, A. Levtov, M.
Ringwood, S. Ross.

The meeting opened at 6.01 pm.

62. WELCOME BY THE CHAIRMAN

The Chairman welcomed those present.

63. APOLOGIES FOR ABSENCE

Apologies of absence were noted as being received from Cllr. Mrs. J. Warr.

64. DECLARATIONS OF INTEREST

Members and Officers were reminded to make any declarations of personal and/or prejudicial interests that they may have in relation to items on this Agenda.

Notice should be given at this part of the meeting of any intended declaration. The nature of the interest should then be declared later at the commencement of the item or when the interest becomes apparent.

Cllr. R. Nash & Cllr. K. Scutt declared a Personal Interest in all matters relating to Bognor Regis Town Football Club.

S. Goodheart and R. Hildreth declared a Personal Interest in all business related to the ROX organisation.

Mrs. S. Ross declared a Personal Interest in all matters related to The Bognor Regis Concert Band.

Alexander Levtov declared a Prejudicial Interest in all business related to The Regis School of Music as its owner.

Adam Cunard declared personal interest in all business related to the Alexandra Theatre as Trustee of the Alexandra Theatre.

65. APPROVAL OF THE MINUTES OF THE MEETING HELD ON 18th DECEMBER 2006, PREVIOUSLY CIRCULATED

The Sub-Committee **RESOLVED** to approve the Minutes of the meeting held on 18th December 2006 as a true and correct record of the proceedings and the Chairman signed them.

66. **MATTERS ARISING FROM THE MINUTES**

It was noted that no response to date had been received from the Alexandra Theatre re their PA system.

67. **WEEKEND 21st – 22nd JULY 2006 AND ROX ELEMENT**

The Events Officer reported on the last ROX SAG meeting where concern was expressed about establishing a marketing strategy. It was noted that ROX need to publicise the fact that they are involved and will be running a part of the event, in order to obtain the sponsorship and funding that they need. However, the Police and Arun were concerned that any publicity under the ROX banner is going to bring in large crowds in an area which is unticketed, open and free, with no control on alcohol consumption. The Events Officer also referred to the memo re the ROX press release which was sent to the Councillors on the Sub-Committee for comments before Christmas. It was also pointed out that banner headline featuring ROX was preferable to the newspaper, as it created a better story. Members discussed the matter in detail and **AGREED TO RECOMMEND** that a marketing group be established to determine the marketing strategy. Membership to be advised. It was further **AGREED TO RECOMMEND** that all elements would be marketed with the marketing group approval under the umbrella of the Festival.

Cllr. Nash suggested it would be a good idea for the Events Officer and representatives from ROX to meet with the Editor of the Observer and also Duncan from Spirit FM to clarify the situation.

S. Goodheart offered his apologies and joined the meeting at 6.18pm

It was reported that Rox is working closely with the SAG group and unless they are happy with all aspects the event will not go ahead. Finally it was noted that the next SAG meeting would take place on 23 January.

68. **PROPOSALS FOR MIDWEEK**

The initial programme (Appendix 1) and a detailed proposal from the Regis School of Music (RSM) were circulated. RSM proposed to stage three events incl. West Sussex Guitar Club performance on the Bandstand, Concert by young talented musicians “Glimpse into the Future” and professional evening concert by Appassionata Guitar Trio. The worst case scenario would be to underwrite £550 for all three performances but this was unlikely to happen. It was **AGREED TO RECOMMEND** that this be accepted.

The Sub-Committee noted that the Bognor Regis Concert Band would be available on the first Sunday and Tuesday.

It was reported that Humphrey Littleton would be available to perform at the Theatre on Saturday 28 July. Underwriting of £2,000 would be required. However if the tickets go on sale next week, there would be no issues with selling out and the underwritten amount would be made available for this years Festival. Some negotiations about the amount followed. A press release searching for a sponsor was suggested in order to avoid underwriting the performance and start the marketing. Members were reminded of the importance of a quick decision to enable the Theatre to book the act and proceed further. It was felt that Acker Bilk was the highlight of the last years Festival and the same could apply to Humphrey Littleton. Following detailed discussion it was **AGREED TO RECOMMEND** that the performance is underwritten in the amount of £2,000.

69. **PROPOSALS FOR WEEKEND 28th – 29th JULY**

It was reported that artists available to perform would be known this month. There would be a performance on Friday and Sunday if possible, both held at the Theatre. With regards to the technical equipment there, it was recommended that the artists bring full PA and microphones as the equipment is not up to date. Sound desk specification to be provided. It was noted that Folk on the Coast is scheduled to be held at the Theatre on Friday and could be marketed under the Festival.

70. BUDGET & OUTSIDE FUNDING UPDATE

The initial draft budget was circulated and the Events Officer commented on the figures available at this stage.

71. NAME OF THE FESTIVAL - COMPETITION

The Members felt that instead of running a competition to select a name for the Festival, the Sub-Committee itself should decide on a name in order that marketing of Humphrey Littleton performance could begin immediately. Some discussion and suggestions followed. It was **RESOLVED** to call the Festival 'Down by the Sea'.

It was reported that Cllrs. Mrs. J. Gillibrand and R. Gillibrand are not able to attend the meetings due to the 6pm start. The Sub-Committee agreed to change the time to 7pm.

Cut off date was suggested for the sale of Humphrey Littleton tickets however it was noted that this would not be possible.

It was also noted that ROX were committed to stage an event of some kind even if they were not able to obtain the funding detailed in the original proposal.

The next meeting would be held at the The Town Hall at **7pm** on 5th February 2007.

The meeting closed at 7.20pm.

Please note

The Sub-Committee meeting in December had agreed that a competition would be held. Under the 6 month rule (Standing Order 14.1) a decision of the Council cannot be reversed within 6 months except by special resolution. As this was not the case at the Sub-Committee meeting on 9th January 2007, the original decision must stand. The Events Officer will therefore liaise with the appropriate members to arrange for a competition to begin as soon as possible.

Music Festival Programme for Week

Venue	Sat 21	Sun 22	Mon 23	Tues 24	Wed 25	Thur 26	Fri 27	Sat 28	Sun 29
Theatre							Folk?	H Littleton - evening Folk?	Folk?
Hotham Park / Bandstand								Folk ?	Folk?
Music School					Glimpse into the Future			Guitar Trio	
PUBS									
BR Music Club									
Churches		St Mary Magdalene							
Bandstand Seafront		West Sussex Guitar Club							
Seafront	Rox event	Rox event							
Royal Norfolk Hotel									