



Bognor Regis Town Council

Corporate Strategy 2019-2024

Purpose

Our purpose is to lead Bognor Regis to a better future working in the interests of our residents to improve their quality of life.

Vision

Our vision is to develop a clear Bognor Regis brand to become more powerful and enterprising, working with others in partnership to boost the local economy, build civic pride and create a happier Bognor Regis.

Main Priorities

1. Build on the success of Bognor Regis
2. Manage and reduce the environmental impact of Bognor Regis
3. Work to enable residents and community groups to live well and enjoy and take pride in our Town
4. Promote arts and culture to make Bognor Regis a great place to live, work, study and visit