



BOGNOR REGIS TOWN COUNCIL FACEBOOK POLICY

Adopted by the Council at its Meeting held on 13th May 2013

Content posted on the Bognor Regis Town Council Facebook page/s whether by text or picture, video or otherwise must be:

* Accurate - where they state facts

* Genuinely held - where they state opinions

Contributions must not:

1. Contain material that is disrespectful of any person.
2. Contain any sexually explicit or pornographic material.
3. Promote discrimination based on race, sex, religion, nationality, disability, sexual orientation or age.
4. Be likely to harass, upset, embarrass alarm or annoy any other person.
5. Be threatening, abusive or invade another's privacy, or cause annoyance, inconvenience or needless anxiety.
6. Infringe any copyright, database right, trademark or any other intellectual property right or any other person or company.
7. Be likely to deceive any person.
8. Promote, engage or encourage underage alcohol consumption or illegal substance use.
9. Promote any illegal activity.
10. Be used to impersonate any person, or to misrepresent your identity or affiliation with any person.
11. Give the impression that they emanate from BRTC, if this is not the case.
12. Be sent from an anonymous or false address.
13. Do not post the same message, or very similar messages, more than once (also called "spamming").
14. Although this Facebook page is moderated by BRTC staff, it is possible that we may not see all posts. If you are aware that a post does not comply with this policy, you have a responsibility to inform the moderator on (email address).

Abuse of this page will result in suspension and termination of membership to Bognor Regis Town Council Facebook page.

Please take care not to make libellous statements. In law this means a statement that lowers the reputation of a person or organisation in the eyes of a reasonable person. By publishing such a statement both parties can get into serious trouble. We will therefore take down any statement that could be deemed to be libellous. We will determine, at our discretion, whether a contribution has breached the Moderation Policy. When a breach of policy has occurred, we may take such action as we deem appropriate. This includes issuing a warning, explaining why a post is a policy breach, or removing a person from the Facebook page and issuing an explanation to the individual and on Facebook.

“In the six week run up to an election - local, general or European - councils have to be very careful not to do or say anything that could be seen in any way to support any political party or candidate. We will continue to publish important service announcements using social media but may have to remove responses if they are overtly party political.”