



Bognor Regis Town Council

Corporate Strategy 2024-2028

Purpose

Our purpose is to enable the economic and social development of Bognor Regis and the surrounding infrastructure in a manner that enables the residents to improve their quality of life in all aspects.

Vision

Our vision is to develop Bognor Regis to become more proactive and enterprising, working with others in partnership to boost the local economy, build civic pride and create a happier Bognor Regis.

Main Priorities

1. Build on the heritage and history of Bognor Regis in promoting business, cultural, and artistic activities and events to make Bognor Regis a great place to live, work, study and visit. Using our resources, coupled with partners, to develop artistic and cultural activities and events to create economic benefits.
2. Work with partners to manage environmental impacts on Bognor Regis to make the Town as sustainable as possible.
3. Work to enable residents and community groups to live well and enjoy and take pride in our Town.
4. Work to remove barriers to enterprise within the Town.
5. Ensure that Bognor Regis is a great place to grow up in, with support for parents and young people.