



BOGNOR REGIS
IN BLOOM

Supported by



BOGNOR REGIS
TOWN COUNCIL

SPONSORSHIP PACKAGE 2025



@BRinBloom

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About

Bognor Regis in Bloom is a volunteer, community-led initiative under the care of Bognor Regis Town Council, which aims to:

- Promote the annual Bognor Regis in Bloom competition and oversee the
- Town's entry into the South & South East in Bloom/Britain in Bloom competition (if applicable)
- Liaise with Bognor Regis Town Council and Arun District Council on planting projects
- Organise planting displays at national events to promote Bognor Regis
- Promote and encourage community involvement in horticultural and environmental activities in Bognor Regis
- Take on projects to enhance and benefit the community
- Organise local competitions for all members of the community

Gaining many awards in both the South & South East in Bloom and Britain in Bloom competitions since 2002, the team strives to make Bognor Regis a more attractive place to live, work and visit.

In addition, the annual Bognor Regis in Bloom Awards recognise and celebrate the hard work and effort made by residents, businesses and community groups to enhance the Town.

Programme

Bognor Regis in Bloom hosts a number of annual competitions that support our aims of:

- ⦿ Promoting the Town
- ⦿ Making the Town a more attractive place to live, work, study and visit
- ⦿ Promoting community and business involvement in the local environment
- ⦿ Encouraging children to take an interest in food growing, horticulture and the environment

Goals



Community pride in Bognor Regis



Promoting businesses that positively enhance the local environment and street scene



Encourage visitors into Bognor Regis



Our Activities



Regular Events

Annual Bognor Regis in Bloom Competition to discover the Town's best floral displays. We look for gorgeous gardens, wonderful window boxes, beautiful business frontages, and verdant veg patches. It is open to anyone residing, or who has a place of business, within the [five Wards of Bognor Regis](#).

Schools & Nurseries Vegetable Growing Competition to empower the Town's children with knowledge and experience of food sustainability and environmental impact.

Youth Groups Competition to challenge the Town's youth organisations to design a floral display in a prominent location to a set theme.

Our Activities



Other Activities



Principal Sponsor

£1,500

- Exclusivity as the only Bognor Regis in Bloom Principal Sponsor
- An invitation to attend the annual Awards Evening
- The chance to present trophies at the annual Awards Evening
- Provide promotional material advertising your business at the annual Awards Evening
- Business name and logo on the Town Council's website (In Bloom section)
- Link to your business website on the Town Council's website (In Bloom section)
- Photo and quote in press releases
- Photo opportunities with the Mayor and Town Crier at the Awards Evening
- Acknowledgement as Principal Sponsor on Bognor Regis in Bloom social media accounts
- 'Principal Sponsor' plaque on Bognor Regis in Bloom railway station planter



Gold Sponsor

£500

- An invitation to attend the annual Awards Evening
- Provide promotional material advertising your business at the annual Awards Evening
- Business name and logo on the Town Council's website (In Bloom section)
- Link to your business website on the Town Council's website (In Bloom section)
- Photo opportunities with the Mayor and Town Crier at the Awards Evening
- Acknowledgement as a Gold Sponsor on Bognor Regis in Bloom social media accounts
- Name included on 'Gold Sponsors' plaque on Bognor Regis in Bloom railway station planter



Silver Sponsor

£250



- An invitation to attend the annual Awards Evening
- Provide promotional material advertising your business at the annual Awards Evening
- Business name and logo on the Town Council's website (In Bloom section)
- Link to your business website on the Town Council's website (In Bloom section)
- Name included on 'Silver Sponsors' plaque on Bognor Regis in Bloom railway station planter

In Kind Donations



**Donation
of your
choice**

- The knowledge that you are positively contributing to making Bognor Regis a more attractive place to live, work, study and visit