



BOGNOR REGIS TOWN COUNCIL

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MINUTES OF THE EVENTS COMMITTEE MEETING

HELD ON WEDNESDAY 20th APRIL 2011

PRESENT: Cllrs: Mrs. J. Warr (Chairman), Mrs. S. Daniells, P. Dillon, D. Eldridge and K. Scutt.

IN ATTENDANCE: L. Gill, S. Holmes.

The meeting started at 6.31pm.

83. CHAIRMAN'S ANNOUNCEMENTS AND APOLOGIES OF ABSENCE

Committee Chairman, Cllr. Mrs. J. Warr, took the Chair for the meeting.

The Chairman welcomed those present to the last Events Committee Meeting. Apologies of absence were received from Cllr. J. Brooks and Cllr. A. Cunard.

84. DECLARATIONS OF INTEREST

Members and Officers were reminded to make any declarations of personal and/or prejudicial interests that they may have in relation to items on this Agenda.

Notice should be given at this part of the meeting of any intended declaration. The nature of the interest should then be declared later at the commencement of the item or when the interest becomes apparent.

In accordance with good practice, individual forms were available to those Councillors present in order that they could personally record their interests - both Prejudicial and Personal. These forms to be returned to the Committee Clerk at the end of the meeting to enable all declarations of interest to be accurately recorded in the Minutes.

There were no declarations of interest made at this point in the meeting.

85. TO APPROVE MINUTES OF THE MEETING HELD ON 9TH MARCH 2011, PREVIOUSLY CIRCULATED

The Minutes of the Meeting held on 9th March 2011 were agreed as an accurate record and were signed by the presiding Chairman.

86. ADJOURNMENT FOR PUBLIC QUESTION TIME

No public were present.

87. MATTERS ARISING FROM THE MINUTES WHICH ARE NOT SEPARATE AGENDA ITEMS

There were no matters arising

88. TO APPROVE THE HEAD OF STREET SCENE AND LEISURE SERVICES REPORT, ATTACHED

The Events Officer referred to her report, previously circulated and updated the Committee on the current progress. The following additional points were made:

88.1 Clowns Parade 2011

An event wash-up meeting is due to be held at Butlins on May 4th to discuss this year's event and also plan for 2012. However, in addition to the change of personnel at Butlins, the Council has now been advised that Clowns International have also appointed a new Festival Organiser.

The Guardian article about the Clowns weekend was reported.

88.2 Royal Wedding event

The Head of Street Scene and Leisure Services reported on the events which are confirmed for the day. A member asked if consideration had been given to the sun reflecting on the screen and this was affirmed. There will also be a decibel reading taken at the flats behind Hotham Park to ensure sound levels are acceptable. There are 9 – 10 volunteers from the University to help on the day and a member volunteered to help as well. The Theatre have agreed to hold the event if it rains. Spirit fm will attend during the day. The Carnival Princess competition will be judged by the Mayor, Cllr. Mrs. J. Warr, and the owner of Party Princesses, who are sponsoring the competition. There was a discussion as to whether Arun District Council was providing free car parking for the day. A member asked about security provision and the role of the police.

There is some concern regarding potential numbers as the Head of Street Scene and Leisure has been approached by the Times newspaper who want to include the event in their information guide and there does not seem to be a lot of competition on the day. She is liaising with the Hotham Park Manager to see how this can be managed.

88.3 Carnival

The Head of Street Scene and Leisure Services reported that there was some concern that the numbers of stewards provided by the Rotary Club may be lower than in previous years and she is looking at alternatives. The leaflets were currently being designed to promote both the Carnival and the Carnival Queen Competition. Entries are coming in slowly for the Carnival.

Sponsorship for the Carnival Queen competition was being sought and Cllr. Mrs. J. Warr confirmed that she would arrange hair and make-up on the day of the Carnival.

88.4 Sands of Time

The Royal Norfolk Hotel are quite happy for the Council to use the grounds of the Hotel to park the classic cars. They have also agreed that the car owners parked there can use their facilities. Sussex Life Magazine have placed the event in their Diary section.

The Head of Street Scene and Leisure Services pointed out that the events Bognor Regis Town Council are putting on are attracting interest nationally, as she has been approached by BBC (Coast), Sussex Life and The Times for information and to promote the events. Members agreed this was all good publicity for Bognor Regis.

88.5 Beside the Seaside – previously Hell & High Water

There is a possibility of TV coverage (Coast) of part of this event (Jig-it) and the Head of Street Scene and Leisure Services said that if this happens she needs to ensure the event is worthy of filming which may require additional expenditure. A discussion followed regarding what could be done to make the event visually better and generate more funding. Until it is confirmed that there will be TV cameras present the Council cannot publicise that fact so the idea of gaining sponsorship locally would be difficult due to time restraints.

The Committee **RESOLVED** to **RECOMMEND** to the Policy and Resources Committee that supplementary funding of £3,500 be allocated to this event (TR3(2)Refers). The Head of Street Scene and Leisure Services confirmed this would only be required or used if the filming is definitely taking place.

88.6 Town Guide

This has now been printed and Town Force have distributed around the surrounding area. The Publicity and Promotions Committee had agreed the Council would employ a professional photographer to take some photographs of events and scenes in Bognor Regis during the year to use in Town Guides and other publicity. A local photographer has been contracted to take these photographs

and will put them on a password protected website for immediate use. He will also get release forms signed from anyone who is recognisable in the photographs.

88.7 Arts in Arun

There was a discussion about the benefits of having an Arts Database and around funding. A Councillor said Bognor Regis was becoming a centre for Classical Music and Chichester has had funding in the past from WSCC and Chichester District Council to run an Arts Festival.

- 88.8** The Head of Street Scene and Leisure Services reported she has passed her Personal Licence exam and can now apply for her Personal Licence. The members congratulated her.

The Report from the Head of Street Scene and Leisure Services was **AGREED**.

90. TO NOTE CHANGES TO COMMITTEE STRUCTURE – REPORT FROM HEAD OF STREET SCENE AND LEISURE SERVICES

The new Committee Structures were noted

91. TO NOTE CORRESPONDENCE

There was an email of a Press Release from Arun District Council regarding the Vision/Destinet European Sustainable Tourism Awards. Bognor Regis East Beach was nominated in the Sustainable Beach awards alongside Littlehampton Coastguards Beach. They didn't win but were cited as "outstanding examples".

92. DATE OF NEXT MEETING

The next meeting is due to be held at 6.30pm on Monday 27th June 2011.

The meeting ended at 7.45pm.